ARIZONA HIGH SCHOOL Rodeo ASSOCIATION

SPONSORSHIP OPPORTUNITIES

★ ★ ★ www.ahsra.com ★ ★ ★

2025-26 Arizona High School Rodeo Sponsorship Opportunities

Dear Potential Sponsor,

We are writing on behalf of the Arizona High School Rodeo Association, seeking sponsorships for our association. AZ High School Rodeo, which is a 501©3 tax-deductible nonprofit, is comprised of 330 members who live across Arizona and neighboring states and compete in 17 regular-season rodeos and a 3-day state finals throughout the year.

The AHSRA offers youth in grades 5-12 a chance to be competitive at the highest level across Arizona and on a national level for championships and thousands of dollars in scholarships. We are a family-oriented organization which encourages scholastic achievement and professional conduct and good sportsmanship, promotes Arizona on a national level, prepares our athletes for the next level of rodeo, and promotes a support of agriculture and developing responsibility within our membership. A large percentage of our membership derives their income from farming/ranching, and our members are future leaders in their communities.

A 2019 National study on traveling sports shows that when traveling out-of-town to a youth event, 3.4 people per contestant travel to the town. It also showed expenditures of $79 per person per day in the local town at places like gas stations, restaurants, hotels or other lodging, local stores for supplies and entertainment for those families that camp on-site, and $175 per person per day for those that stay in local lodging options. This tells us that our economic impact over a rodeo weekend would bring between $88,638 and $100K into a local community over the weekend. Those numbers could likely be higher due to increased costs over the past 4 years. Due to the nature of our families, much money is spent on vehicles, trailers, veterinarians, saddles/tack, farming and ranching organizations and suppliers, local arenas, awards,

feed stores, insurance, western industry and equine sales/products etc. This close relation to your business is why we thought of you, I'm sure many of our members are your customers or potential customers!

Our association is asking for your consideration for sponsorship, and we will promote all sponsors of Arizona High School Rodeo to our membership. Our events are expensive to produce and we need funds for these events, to help our kids going to Nationals, for scholarships, etc. If you already donate to the association or a local Arizona High School Rodeo, thank you for your contribution. Please see the attached information for sponsorship benefits.

Thank you for your consideration,

The Membership of Arizona High School Rodeo Association

If you decide to contribute, please make checks payable to: AHSRA
Questions: 520-266-3895 or comptonmarlo@gmail.com

2025-26 Arizona High School Rodeo Sponsorship Opportunities

BENEFIT	Event Title Sponsor $10,000+	Gold Level Corporate Sponsor $7,500	Corporate Sponsor $5,000+	Saddle Sponsor $2,500	Jacket Sponsor $1,500	Award Sponsor $500	Buckle Sponsor $175
State Finals Named (Company Name AHSRA State Finals or Jr. High Finals, first-come first-serve)	X	Company Naming right to a season rodeo					
Optional Free Booth Space at State Finals	X	X					
4' by 10' Banner displayed in arena at all Rodeos	X	X	X				
3' x 5' Banner displayed at State Finals				X			
Flag (provided by your company) carried during Grand Entry at State Finals Jr High/High School	X	X	X				
Logo on State Finalist Jackets (confirmation must be received by Feb for each year's Finals)	X	X	X		X		
Receive Recognition on website sponsorship page	Logo w/link to company website	Logo w/link to company website	Logo w/link to company website	Logo	Logo	Name	Name
Promotional Item or Educational Material Provided by your Company handed to membership	X	X	X	X	X		
Receive Recognition Announcements during the rodeo	X	X	X	X	X	X	X
Receive Recognition announcements on social media	X	X	X	X	X	X	X

We invite you to invest in the future of American Agriculture by investing in the youth of Arizona High School Rodeo

We welcome all sponsorships/donations and can customize a package for your business.

Our typical season consists of 14 rodeos for Jr. High with a 3-round State Finals, and a 17 rodeo season with a 3-round State High School Finals.

AHSRA is a 501©3 non-profit and donations are tax deductible.

Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level Commitment: (Please check level of sponsorship/donation)

_____Title State Finals Sponsor $10,000+. _____Gold Level Corporate Sponsor $7,500

____ Corporate Sponsor $5,000+ ____ Year-end Award Sponsor $500

____ Year-end Saddle Sponsor $2,500 ____ Buckle Sponsor $175

____ Contestant Jacket Sponsor $1,500 ____ In-Kind Donation $_____ (value)

Payment Information:

____ **Check** – Payable to **AHSRA**

____ **Credit Card** – CC#:_____ Expiration: _____/_____

CVS: _____ Zip Code: _____ Signature: _____

(Credit card has a 4% processing fee)

____ **Invoice**

Sponsorship/Donation in the amount of **$**_____

AHSRA is a 501(c)(3) non-profit organization. Donations are tax deductible!

Please e-mail any logo and/or slogans you would like us to use to ArizonaHSrodeo@gmail.com.

You can return the sponsorship commitment form by email or mail to:

AHSRA: 853 N. Pomerene Road
Benson, AZ. 85602